



Automotive Data Trends

Amir Freund

Chief Product Officer, Otonomo

amir@otonomo.io

A nighttime photograph of a busy city street, likely in New York City, showing traffic, pedestrians, and illuminated buildings. The scene is used as a background for the text overlay.

**US 2017:
More cars added to
cellular networks
than phones!**

By 2021
98%
of new cars sold will be
connected

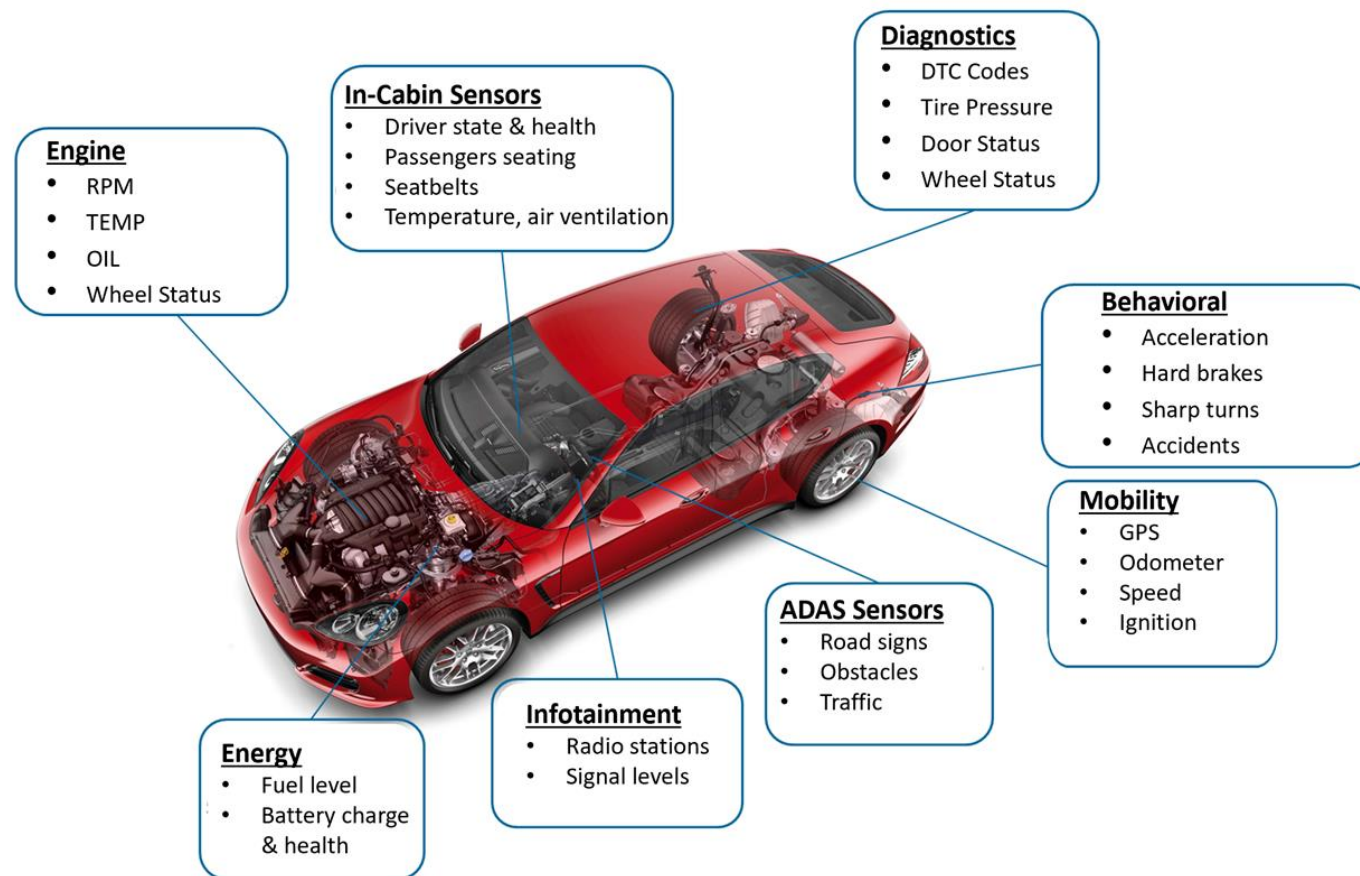
Gartner®

otonomo

AV's:

4,000 GB

Per Day ...
Every Day



Driver Monitoring Sensors



\$450-750 BILLION BY 2030

McKinsey&Company



Smart
Cities



Parking



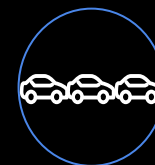
Energy



Safety



Warranty
Management



Fleets



Trucks



Retail



Insurance



Emergency



Finance



Maintenance



Augmented Reality for Police Cars

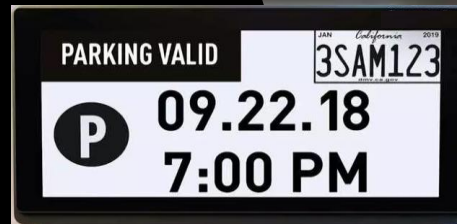
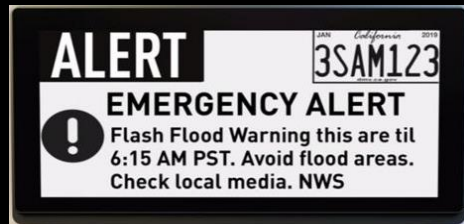
13 companies in the USA provides
On-Demand Fueling service today



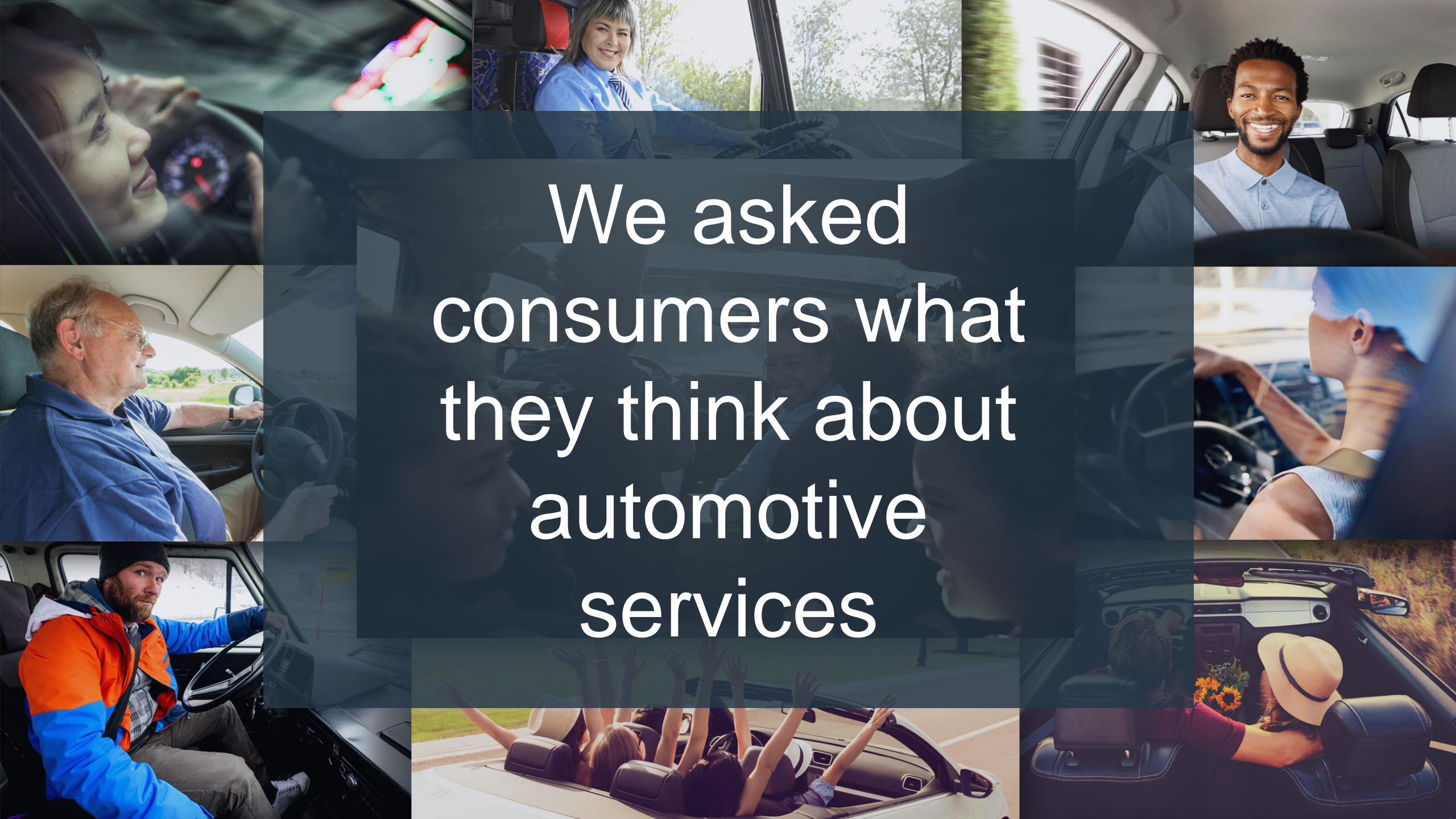
Amazon Key In-Vehicle Delivery
service together with GM & Volvo



California debuts 'digital' license plates



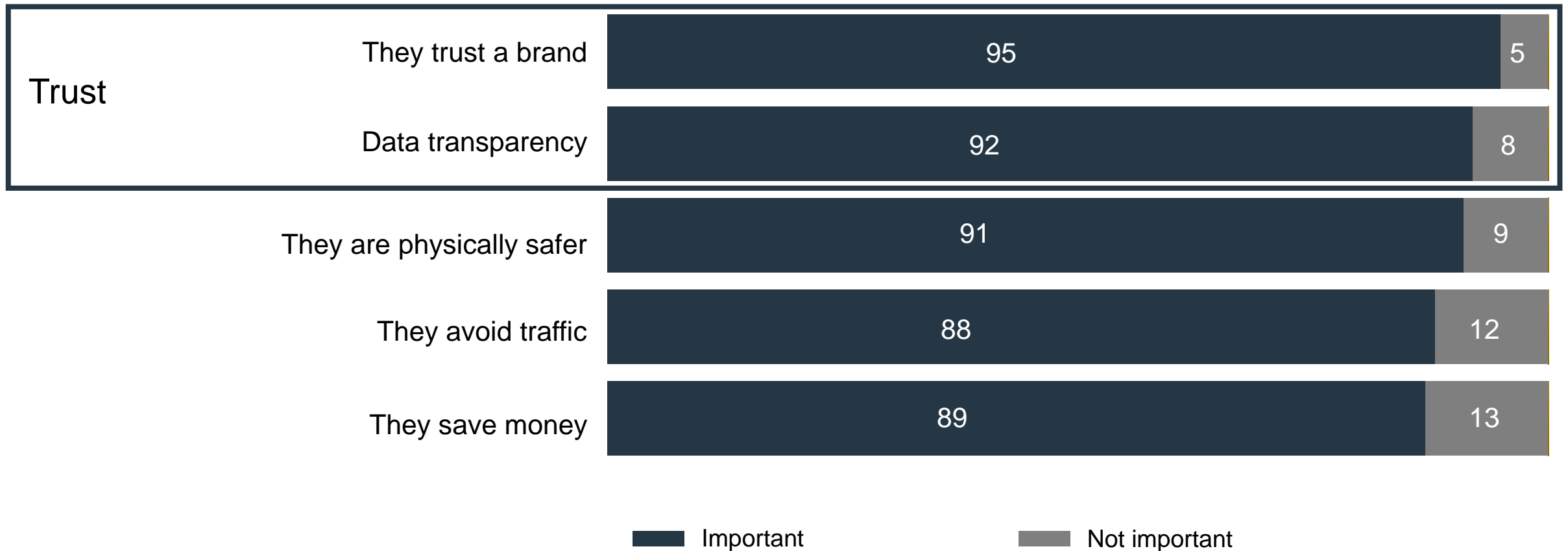




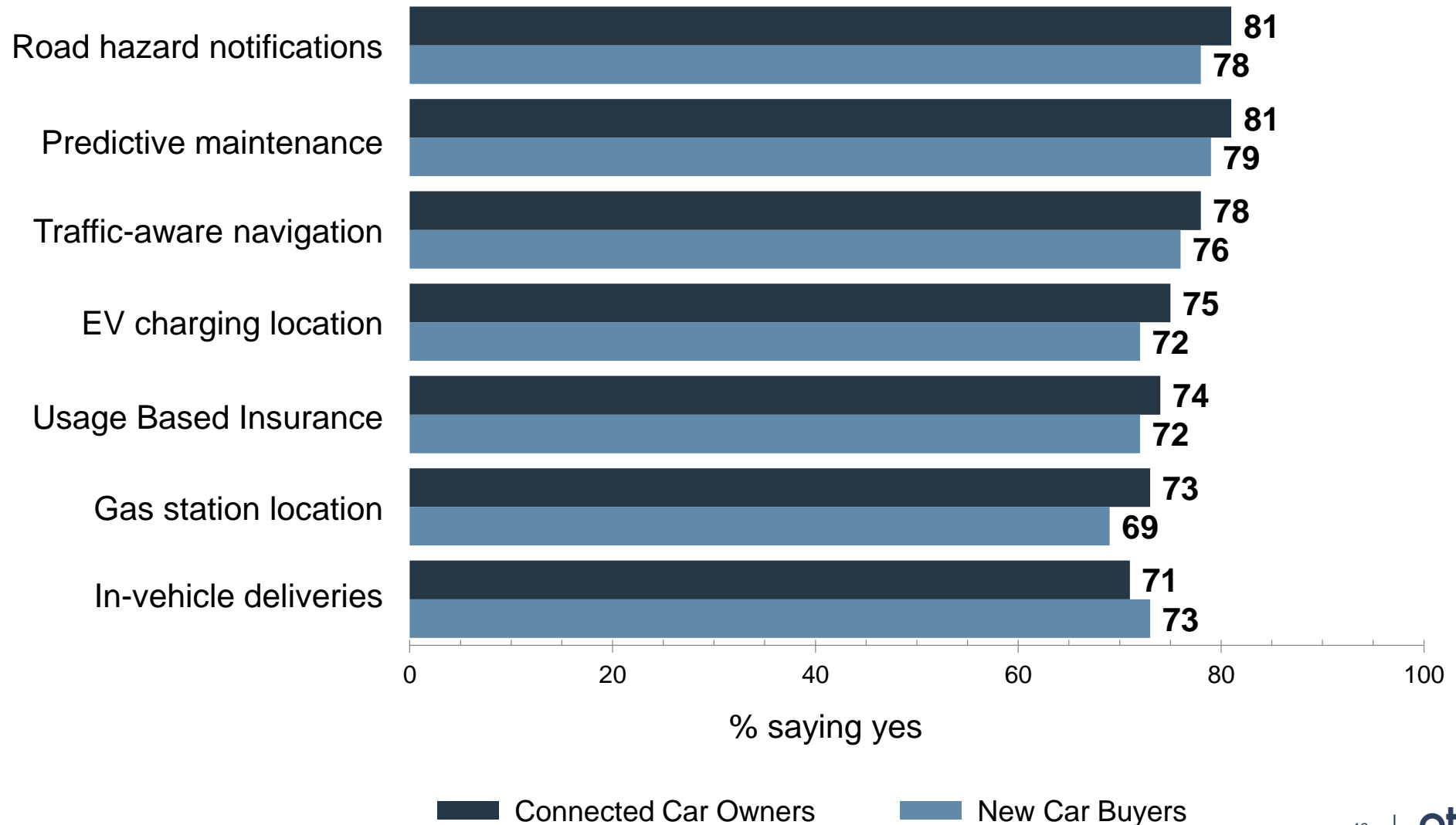
We asked
consumers what
they think about
automotive
services

95% will work with companies they trust

92% want data transparency



Almost 80% Across the Board Will Share Data



About Otonomo

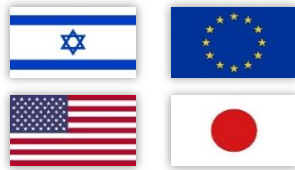
About Otonomo

COMPANY INFORMATION

Established in

2015

55 Employees



Live on Platform

3M

Cars

Contracted for over

1.5B

Data point/month

Engaged with

10

OEMs

Ecosystem of

75

Service Providers

RAISED \$51 MILLION

• **APTIV** •



HEARST



ADVISORS



Steve Girsky

Former Vice Chairman GM



Mary Chan

Former Head of GM OnStar



Amnon Landan

Former CEO Mercury



Andy Geisse

Former CEO AT&T Business Solutions



Benny Schnaider

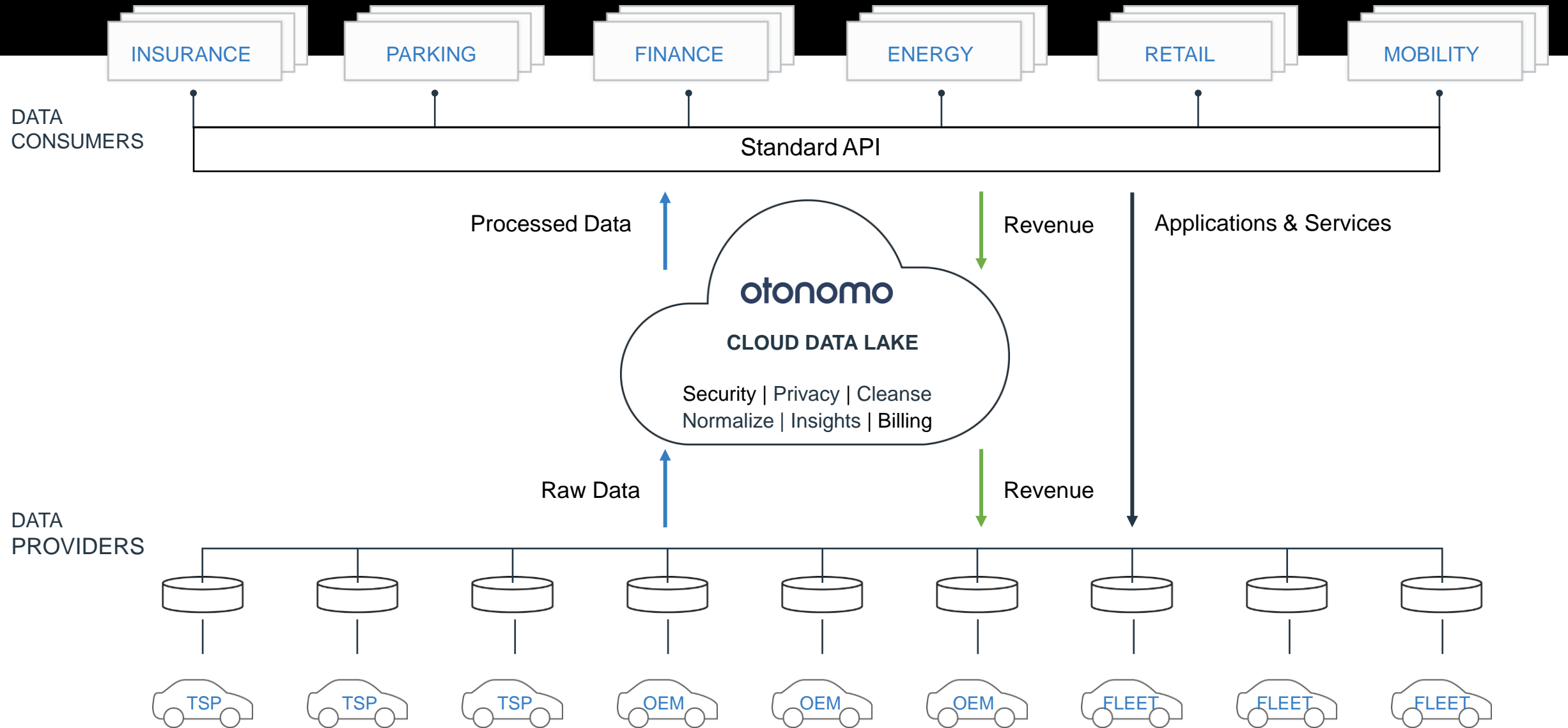
Former CEO Pentacom, P-cube,
Qumranet, Ravello, Traffix



Michael Granoff

Managing Partner, Maniv Mobility

Otonomo's Secure Automotive Data Services Platform



Disruption is
either going to
happen to you or
because of you!

• *Brian Solis*

